Instructional Design & Technology - Defined

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EDT600 – Introduction to Instruction Technology



Instructional Design & Technology - AECT

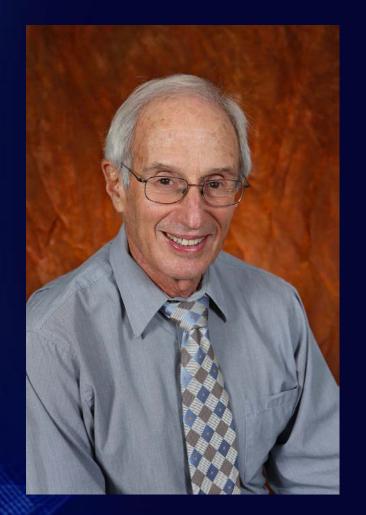


ASSOCIATION FOR EDUCATIONAL COMMUNICATIONS & TECHNOLOGY 1994 AECT categories:

- 1. Design
- 2. Development
- 3. Utilization or implementation
- 4. Management
- 5. Evaluation



Instructional Design & Technology – Reiser (2001)



Robert A. Reiser (2001) categories:

- 1. Design
- 2. Development
- 3. Utilization or implementation
- 4. Management
- 5. Evaluation
- 6. Analysis



Instructional Design & Technology – Design

Instructional Systems Design Message Design Instructional Strategies Learner Characteristics

Instructional Design & Technology – Development



Print Technologies Audiovisual Technologies Computer-Based Technologies Integrated Technologies





Instructional Design & Technology – Utilization

Media Utilization Diffusion of Innovations Implementation and Institutionalization Polices and Regulations





Instructional Design & Technology – Management

Project Management Resource Management Delivery System Management Information Management



Instructional Design & Technology – Evaluation

Problem Analysis Criterion-Referenced Measurement Formative Evaluation Summarative Evaluation





